



Windows Phone shifts up a gear with the global launch of Perfect Shift

High-octane drag racing game is now available for Windows Phone users around the world

2 DECEMBER 2014 - LONDON, UK – Games development studio, Lextre, has today announced the global launch of [Perfect Shift](#), the visually stunning drag racing game. Available exclusively for Windows Phone, the game has been designed to deliver a slick, authentic and high quality drag racing experience for any device running Windows Phone 8 or higher.

With over 25 different cars to choose from, players are challenged to race their cars in a fully immersive environment with realistic 3D graphics and an excellent soundtrack. The aim of the game is to win races by changing up at the right time to achieve the 'perfect shift' and beat opponents by crossing the finish line first. Players follow a central storyline which takes them through different levels and races in a range of interesting and unique settings – from abandoned tunnels to dark industrial areas and city streets. As players progress throughout the game, they face increasingly more challenging opponents and exhilarating race scenarios.

Perfect Shift is free to download and has been designed to run across as many Windows Phone devices possible, so that even players with less powerful devices can enjoy the game to full effect. Players can customise their car to make it stand out, and can tune it to improve performance on the track – by purchasing better tires, gearboxes and engines, or making strategic aerodynamic tweaks.

Victoria Pavlova, CEO of Lextre, commented: "Too many games are just re-skinned for Windows Phone, which means that quality suffers and they don't run well on all devices. That's why we invested time developing our own 3D engine for Windows Phone, which ensures that Perfect Shift brings the best performance and graphics to players so that people can enjoy the thrill of the race on any device."

For more information:

Perfect Shift is currently available on Windows Phone and can be downloaded for free from the Windows Phone Apps + Games Store [here](#). The game will launch on the Apple App Store and Google Play in early 2015.

- Website: <http://www.perfect-shift.com/>
- Official launch trailers: https://www.youtube.com/channel/UChk_r_SRAzUadh2Lywb92Q
- Twitter: <https://twitter.com/perfectshiftg>
- Facebook: <https://www.facebook.com/PerfectShiftGame>

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About Lextre



Lextre is a professional games development studio with offices in London and Moscow. Established in 2013, the company specialises in producing high quality games for mobile and tablet devices. Lextre released the Perfect Shift drag racing game to market in late 2014, and has a pipeline of other games scheduled to launch in 2015.

The team are extremely entrepreneurial, passionate and skilled with over 10 years of industry experience. Specialising in the development, graphic design, marketing and management of games, the Lextre team pride themselves on their professional approach which ensures that their games are always of the highest quality for users to enjoy.

For more information on Lextre and Perfect Shift visit <http://www.perfect-shift.com/about.html>