



Perfect Shift goes full throttle on Apple and Android

Game burns rubber with 2 million downloads on Windows Phone

11 MARCH 2015 - LONDON, UK – [Perfect Shift](#) has received 2 million downloads, racing ahead to make it one of the top free games in the [Windows Phone Apps + Games Store](#). Following this success, the high octane drag racing game is now going full throttle with its launch on the [Apple App Store](#) and [Google Play](#).

Produced by games development studio Lextre, Perfect Shift is a slick and authentic drag racing game with a professional soundtrack and 3D graphics. Easy to pick up but hard to put down, the high speed racing game has multiple levels and an immersive storyline with plenty of twists.

The aim of the game is to win races by changing up at the right time to achieve the 'perfect shift' and beat opponents by crossing the finish line first. Players follow a central storyline which takes them through different levels and races in a range of urban settings – from abandoned tunnels to dark industrial areas and city streets. As players progress throughout the game, they face more challenging opponents and exhilarating race scenarios, where they race against the best custom cars in the industry to satisfy even the biggest petrol heads.

Players have over 25 cars to choose from and can tune their cars in their own garage to improve performance on the track, by purchasing better tires, gearboxes and engines, or making strategic aerodynamic tweaks. It has an excellent soundtrack and each car has its own signature sound when racing. It was developed with its own 3D engine to ensure that it optimises speed and graphics on all devices but doesn't drain battery life.

Victoria Pavlova, CEO of Lextre, commented: "We developed our 3D engine so as to get the very best gameplay experience on any phone. By maximising the capabilities of all devices, we can ensure that anyone can buckle up and get into the race."

For more information:

Perfect Shift is currently available on the [Apple App Store](#), [Google Play](#) and the [Windows Phone Apps + Games Store](#).

- Website: <http://www.perfect-shift.com/>
- Official launch trailers: <http://youtu.be/ApWpIEUKOzE>
- Twitter: <https://twitter.com/perfectshiftg>
- Facebook: <https://www.facebook.com/PerfectShiftGame>

- ENDS -

For all media enquiries, please contact:

Ivana Farthing at Diffusion

Tel: +44 (0)20 7291 0246

Email: ivana.farthing@diffusionpr.com

Web: www.diffusionpr.com

About Lextre



Lextre is a professional games development studio with offices in London, Nicosia and Moscow. Established in 2013, the company specialises in producing high quality games for mobile and tablet devices. Lextre released the Perfect Shift drag racing game to market in late 2014, and has a pipeline of other games scheduled to launch in 2015.

The team are extremely entrepreneurial, passionate and skilled with over 10 years of industry experience. Specialising in the development, graphic design, marketing and management of games, the Lextre team pride themselves on their professional approach which ensures that their games are always of the highest quality for users to enjoy.

For more information visit: <http://www.perfect-shift.com/>